

2020 Celebration Committee Meeting

January 17, 2019

6:00 p.m.

CALL TO ORDER

ROLL CALL:

Member Name	Present	Absent
John Woodward	X	
Stephen Signore	X	
Chris Longo	X	
Chris Nagelsmith	X	
Fran Pugliese	X	
Mary Potanovic	X	
James Schaefer	X	

OTHER ATTENDEES:

Steve Tommasone
Diane Marco
Bob Godlewski

PLEDGE OF ALLEGIANCE

CHAIRPERSON'S REPORT

OUTSTANDING BUSINESS

NEW BUSINESS:

- 1) Suggested Events discussed from now till July 2020:
 - Tug of War (possible rope from Armory or Maple Ski Ridge)
 - Dodge Ball Tournament
 - Local Band Tribute
 - Parade
 - Fireworks
 - Launch Dinner w/ speaker
 - Family Movie Night
 - Laser Light Show
 - Booth at Church Festa
 - Fireman's Competition
 - Bars sponsor 1 night (Craft beer and Rotterdam bottled water in honor of bicentennial w/tasting)
 - 2020 Restaurant Week
 - Carnival
- 2) Culmination for Multi-Day Event July 2020
 - Mabee Farm and/or ViaPort suggested for events location - electricity, parking and space (borrow hydraulic stage)

- 3) Seminars on history of Rotterdam
- 4) Other items suggested:
 - Sponsor Banners
 - Float for Memorial Day Parade
 - Baskets, Pins, etc. at booth
 - Time Capsule
 - Blanket with historic Rotterdam photos for raffle
 - Print new book (update from 1976) (history, pictures and ads)
 - Put together historic video of community
 - Stations for different eras
 - Encourage Restaurants to offer items at \$1.99 for 2019 in recognition of 199 years
 - Memorabilia available for purchase
- 5) Student Involvement
 - Use student volunteers to scan work at Senior Citizens Center (1-2 days or nights a week)
 - Student logo and banner design contest w/prize for winner
- 6) Advertising:
 - Facebook Page
 - Placemats for restaurants and businesses
 - Electronic library of historical info
 - Tri-page flyer with history and agenda of events
 - Standardize signs into town
 - Move windmill to prominent place
 - Countdown somewhere for one year
 - New historic markers (blue and yellow lettering)
- 7) Donations will be solicited by Schenectady County Historical Society from businesses and restaurants (food, gift certificates, etc.)
- 8) John Woodward will break the committee into sub-groups for the next meeting to be held on February 21, 2019.

PUBLIC COMMENT:

General Rules of Procedure for Public Hearings & Privilege of the Floor: Any members of the public wishing to speak must sign in before the meeting is called to order on the sign-in sheets provided. Speakers will be called in the order of their signing in and shall first be asked to clearly state his/her name and address for the record. To be fair and keep the meeting running in a timely manner, each speaker shall be afforded a maximum of four (4) minutes to speak. Persons wishing to submit statements or exhibits shall submit a copy to the chairperson.

NEXT MEETING:

The next meeting will be held on February 21, 2019.

ADJOURNMENT